

Channel 9

Public Trustee Advertisement, 10 August 2011

Duration: 15 seconds

The following is the transcript of a recent television commercial by Channel 9 promoting Public Trustee Wills and Deceased Estates.

"The Public Trustee; Queensland's trusted Will maker since 1916."

[Sign post showing "children, retirement, divorce, illness, marriage, turning 18". The Public Trustee logo fades in. Text appears under sign post, "Queensland's trusted Will maker since 1916"]

"We make Wills for free and charge a competitive fee not a percentage to administer deceased estates."

[Text to right of sign post appears, "We make Wills 100% free of charge" fades and "Competitive fees to administer deceased estates" appears. Text under sign post, "Phone 1300 360 044 to make an appointment today. Visit www.pt.qld.gov.au, twitter @PTrusteeQLD"]

"So when your life changes direction; direct your changes to us, at The Public Trustee."

[Text above sign post, "When your life changes direction;" signpost turns around, text to bottom right of sign post appears, "direct your changes to us!" Text under sign post, "Phone 1300 360 044 to make an appointment today. Visit www.pt.qld.gov.au, twitter @PTrusteeQLD"]

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